

ABOUT THE DROSTE GROUP

Who We Are

- **20 years** of providing our clients with proven success
- Over **550,000** leaders and team members coached and trained
- **Individual contributors to C-suite executives**
- **90+ facilitators; coaches; culture, OD, and ID experts**—intensively vetted and continuously trained in best practices
- Across **27 countries** throughout EMEA, APAC, NAM, LAM
- Across **most major industries**

Solutions and Products

- Leadership, team, and individual: training, coaching, and assessments
- Culture enhancement
- Organizational development (aka performance improvement)
- Custom training development

WHY THE DROSTE GROUP

Leadership Impact System®

Research continues to show that 80% of one-time learning and coaching events fail to achieve the desired change in performance. Only Droste overcomes this for you by offering the Leadership Impact System®—ensuring near 100% success.

Awards

Earned by Managing Partner and teams

- **Training Industry Top 125** for eight years including first place.
- **Wiley Diamond Award** for Outstanding Achievement and Commitment to Optimizing Org Culture & Teamwork
- **Brandon Hall Group Silver Award** Best Use of a Blended Learning
- **Training Industry Top 20** Custom Content Development
- **Vista Equity Partners multiple awards** - Learning & OD, Recruiting & Hiring, and Sales

Memberships

- Association for Talent Development (ATD)
- Training Industry, Inc
- International Society for Performance Improvement (ISPI)
- Society for Human Resource Management (SHRM)
- Association of Coach Training Organizations (ACTO)

Values



Trust



Authenticity



Expertise



Exceed
Expectations



Relationships



Make a
Difference

Sample Case Studies

- **Team Productivity**—Decreased costs 3%, improved customer experience 23%, increased productivity 5%, increased revenues 3%, increased customers 11%, strengthened culture 9%,
- **Coaching**—Decreased costs 6%, improved customer experience 14%, increased productivity 14%, increased revenues 12%, increased customers 8%, strengthened culture 16%, 89% improved their overall performance.
- **Engineering**—100% used new knowledge/skills effectively and during 78% of each month's work
- **Sales**—100% used new knowledge/skills effectively and during 79% of each month's work

Clients



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